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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1988

MIDWESTERN REGION (MCPA)

University of Akron
Case Western Reserve University
University of Chicago-Grad. Sch. of Business
Cleveland State University
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Commerce & Business
University of Illinois-Engrg.
University of Illinois-Chemistry & Chemical Engrg.
Indiana University
Iowa State University-Agriculture
Iowa State University-Design
Iowa State University-Engrg.
Iowa State University-Home Economics
Iowa State University-Business, Science & Humanities
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engrg.
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engrg.
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Engrg.
University of Michigan-Ann Arbor-Business Admin.
University of Michigan-Dearborn
University of Minnesota-Carlson Sch. of Mgmt.
University of Missouri-Columbia-Engrg.
University of Missouri-Rolla
University of Missouri-St. Louis
University of North Dakota
Northwestern University
Northwestern University-
Kellogg Grad. Sch. of Business
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engrg.
Ohio University
Purdue University
Southern Illinois University-Carbondale
Southern Illinois University-Edwardsville
Southwest Missouri State University
University of Toledo
Washington University-School of Business
Wayne State University
University of Wisconsin-
Madison-Arts
University of Wisconsin-Madison-Business
University of Wisconsin-Madison-Engrg.
Youngstown State University

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Midwestern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 4 through May 2) and cumulatively (September 1 through May 2). The block tables contain data for the interim period only.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	421	923	$2126	$2083	$2333	$2167	$1900	1742	4231	$2029	$1998	$2250	$2083	$1773
BANKING & FINANCE	130	206	2117	2066	2583	2083	1733	360	759	1965	1894	2250	2000	1542
BUSINESS ADMINISTRATION & MANAGEMENT	89	262	1885	1831	2333	1882	1500	351	924	1801	1753	2250	1750	1387
HUMAN RESOURCES (incl Labor Relations)	3	18	2231	1776	*	*	*	14	69	1827	1627	*	*	*
INSTITUTIONAL MANAGEMENT	2	8	2082	1987	*	*	*	23	68	1606	1630	2000	1583	1292
MANAGEMENT INFO SYSTEMS	14	68	1920	2077	*	*	*	95	311	2023	2091	2416	2083	1583
MARKETING & DISTRIBUTION	49	162	1914	1779	2250	1883	1500	408	900	1775	1750	2166	1771	1333
HUMANITIES														
ECONOMICS	48	127	2145	2046	2500	2092	1875	118	302	2021	1955	2433	2000	1603
LETTERS (incl English, Literature)	+	9	+	1664				21	50	1621	1728	1873	1583	1417
HUMANITIES - All Other	4	21	1565	1636	*	*	*	53	106	1442	1540	1833	1500	1000
CRIMINAL JUSTICE	+	3	+	1750				24	31	1559	1633	1917	1521	1083
HISTORY	2	9	1963	1953	*	*	*	7	25	1769	1807	*	*	*
PSYCHOLOGY	10	20	2002	1870	*	*	*	52	94	1602	1609	2250	1583	1000
SOCIAL SCIENCES-All Other	15	67	1853	1874	*	*	*	83	188	1705	1715	2250	1549	1250
COMMUNICATIONS														
ADVERTISING	1	8	1267	1569	*	*	*	11	44	1546	1493	*	*	*
COMMUNICATIONS	9	31	2008	1798	*	*	*	81	161	1577	1626	2042	1542	1083
JOURNALISM	5	10	1776	1653	*	*	*	53	75	1527	1486	2000	1500	1083
TECHNICAL WRITING	3	3	2567	2567	*	*	*	8	10	2471	2260	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	22	85	2437	2364	2535	2421	2381	123	274	2399	2343	2600	2425	2150
AGRICULTURAL	3	5	1950	1968	*	*	*	11	22	2219	2076	*	*	*
BIOENGINEERING & BIOMEDIC	1	1	2500	2500	*	*	*	2	6	2425	2454	*	*	*
CHEMICAL	104	260	2585	2619	2708	2625	2427	369	792	2575	2588	2708	2600	2400
CIVIL	99	220	2042	2118	2310	2000	1782	278	605	2046	2095	2375	2000	1782
ELECTRICAL(incl Comp Eng)	347	793	2509	2483	2667	2542	2333	1206	2735	2491	2459	2667	2525	2280
GEOLOGICAL	+	3	+	2081				3	13	2107	2066	*	*	*
INDUSTRIAL	79	136	2370	2379	2575	2417	2083	272	536	2374	2370	2583	2416	2083
MECHANICAL	221	521	2484	2454	2667	2500	2300	811	1748	2469	2451	2667	2496	2250

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	26	34	$2500	$2515	$2633	$2500	$2400	75	112	$2457	$2461	$2600	$2475	$2275
MINING & MINERAL	1	2	2240	2370	*	*	*	1	2	2240	2370	*	*	*
NUCLEAR	3	5	2674	2518	*	*	*	8	16	2463	2438	*	*	*
PETROLEUM	+	44	+	2700				12	93	2771	2785	*	*	*
ENGINEERING TECHNOLOGY	17	52	2216	2242	*	*	*	52	141	2307	2241	2667	2300	1750
SCIENCE														
AGRICULTURAL	1	28	2275	1783	*	*	*	5	106	1647	1713	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	5	14	1740	1954	*	*	*	13	37	1870	1814	*	*	*
CHEMISTRY	12	16	2304	2310	*	*	*	36	48	2203	2157	2417	2175	2042
COMPUTER SCIENCE	102	254	2362	2391	2583	2379	2158	429	969	2231	2280	2550	2250	1916
MATHEMATICS	26	66	2304	2234	2508	2333	2042	58	174	2235	2224	2500	2302	2000
ALLIED HEALTH PROFESSIONS	2	4	2490	2145	*	*	*	43	59	2117	2056	2917	2000	1625
NURSING	2	58	1900	1863	*	*	*	65	139	1969	1922	2250	1917	1583
PHARMACY	+	5	+	2181				4	17	3095	2487	*	*	*
PHYSICS	3	4	2200	2175	*	*	*	4	13	2348	2252	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	1	6	1667	2070	*	*	*	4	18	1675	1925	*	*	*
RENEWABLE NATURAL RSRCS	+	+	+	+				5	6	1417	1459	*	*	*
TOTALS	1882	4571						7393	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	431	964	$2119	$2076	$2333	$2166	$1900	1779	4320	$2025	$1995	$2250	$2075	$1750
BANKING OCCUPATIONS	42	123	2224	1968	2667	2167	1958	97	302	1955	1814	2250	2000	1500
BUSINESS ADMINISTRATION	22	53	1946	1789	2300	2000	1624	154	308	1698	1667	2197	1666	1167
CONSULTANTS	113	185	2182	2191	2458	2208	1958	259	532	2178	2227	2458	2167	1917
FINANCIAL ANALYSTS	60	111	2211	2185	2500	2158	1933	141	359	2096	2057	2500	2100	1666
HUMAN RESOURCES	8	23	1878	1703	*	*	*	58	124	1617	1615	2083	1598	1195
MANAGEMENT TRAINEE	77	277	1936	1831	2500	1917	1464	406	1132	1718	1709	2250	1667	1250
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	37	165	2241	2360	2575	2350	1667	233	642	2191	2225	2540	2233	1800
COMPUTER SCIENTISTS	53	163	2417	2395	2600	2417	2232	221	564	2240	2299	2552	2250	1916
MATH/STATISTICIANS	24	30	2352	2229	2542	2417	2083	47	81	2294	2243	2508	2353	1833
MARKETING & SALES														
ADVERTISING/MARKETING	31	71	2073	1952	2600	2083	1500	156	392	1867	1835	2500	1883	1250
RETAIL/WHOLESALE SALES	28	97	1869	1866	2250	1909	1500	226	490	1768	1781	2100	1750	1333
TECHNICAL SALES	21	60	2142	2040	2475	2275	1750	86	204	2009	1990	2492	1958	1542
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	2	16	1770	1759	*	*	*	16	81	1811	1677	*	*	*
COMMUNICATIONS OCCUPATION	2	8	1583	1661	*	*	*	54	79	1607	1608	2333	1500	1125
ENGINEERS (Eng. Deg. Req)	854	1979	2444	2445	2667	2500	2050	3043	6572	2441	2432	2667	2500	2025
HEALTH RELATED OCCUPATION	5	14	1887	2271	*	*	*	73	113	2023	2022	2917	2000	1500
INSURANCE OCCUPATIONS	25	75	1947	1869	2458	1875	1666	87	237	1811	1788	2250	1750	1500
LAW ENFORCEMENT OCCPTNS	1	5	1542	1679	*	*	*	18	23	1718	1756	*	*	*
NURSES	2	59	1900	1886	*	*	*	57	133	1980	1936	2375	1917	1578
PRODUCTION OCCUPATIONS	20	42	2357	2205	2675	2338	2080	69	130	2220	2090	2667	2200	1733
REAL ESTATE OCCUPATIONS	2	2	1900	1900	*	*	*	9	17	1857	1764	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	6	+	2340				3	18	2017	2095	*	*	*
RESEARCHERS-SCIENTIFIC	14	23	2314	2337	*	*	*	39	69	2272	2247	2600	2230	2042
SOC. WORKERS & RECREATION	3	11	1323	1468	*	*	*	40	62	1407	1424	2000	1359	917
TRANSPORTATION & DISTRIBUTION OCCPTNS	5	9	1992	2026	*	*	*	22	46	1894	1880	2350	1867	1500
TOTALS	1882	4571						7393	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	20	52	$2509	$2289	$2917	$2417	$2290	63	284	$2297	$2276	$2667	$2290	$2000
MBA--NON-TECH	136	197	3066	2983	3833	3042	2333	273	491	2952	2766	4000	2875	2083
MBA--TECH	64	88	3380	3218	4333	3146	2583	124	187	3374	3165	4416	3229	2417
MS-BUSINESS	9	13	2680	2636	*	*	*	33	53	2528	2494	3000	2500	2100
ADMINISTRATION	+	2	+	2212				6	8	2341	2309	*	*	*
BANKING & FINANCE	4	7	2539	2546	*	*	*	8	25	2728	2630	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	2	2	3150	3150	*	*	*	4	6	3124	2881	*	*	*
LABOR/INDUSTRIAL RELATION	11	12	2695	2686	*	*	*	17	20	2598	2574	*	*	*
MANAGEMENT INFO SYSTEMS	2	10	2700	2435	*	*	*	6	28	2468	2424	*	*	*
HUMANITIES														
HUMANITIES	+	1	+	1750				11	18	1675	1563	*	*	*
SOCIAL SCIENCES	+	5	+	2065				62	73	1912	1928	2417	1854	1500
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	5	2673	2720	*	*	*	23	35	2775	2822	2963	2817	2625
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	10	26	2824	2857	*	*	*	25	59	2831	2812	2950	2833	2708
CIVIL	7	22	2240	2469	*	*	*	27	77	2334	2455	2700	2250	2083
ELECTRICAL(incl Comp Eng)	32	79	2919	3009	3250	2934	2640	123	395	2932	2990	3250	2950	2544
GEOLOGICAL	+	1	+	2416				6	12	2310	2285	*	*	*
INDUSTRIAL	5	5	2847	2847	*	*	*	29	55	2723	2736	3000	2687	2416
MECHANICAL	8	20	2708	2686	*	*	*	50	150	2749	2838	3000	2750	2433
METALLURGICAL	1	2	2917	2834	*	*	*	9	23	2903	2830	*	*	*
NUCLEAR	+	+	+	+				3	5	2608	2655	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				3	6	1625	1709	*	*	*
CHEMISTRY	10	10	2706	2706	*	*	*	22	30	2727	2750	2958	2699	2392
COMPUTER SCIENCE	13	30	3058	2875	*	*	*	41	124	2932	2863	3250	3000	2583
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	3	+	2231				5	15	2658	2413	*	*	*
MATHEMATICS	1	8	1909	2414	*	*	*	8	24	2106	2387	*	*	*
PHYSICS	+	1	+	3533				+	3	+	2994			
TOTALS	339	601						981	2206					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience [1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	126	169	$3551	$3426	$4200	$3500	$2580	220	324	$3534	$3318	$4375	$3500	$2512
MBA--TECH	43	52	3601	3548	4167	3500	2833	85	108	3764	3647	4833	3750	2833
OVER 2 TO 4 YEARS														
MBA--NON-TECH	135	166	3474	3402	4075	3500	2667	258	325	3586	3476	4375	3583	2792
MBA--TECH	91	100	3552	3538	4333	3583	2667	185	206	3790	3728	4583	3750	2917
OVER 4 YEARS														
MBA--NON-TECH	73	92	3434	3404	4166	3416	2500	146	204	3597	3445	4583	3681	2500
MBA--TECH	60	74	3785	3758	4583	3646	2917	118	146	4070	3905	5416	3875	3167
TOTALS	528	653						1012	1313					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$4500				+	12	+	$4063			
CHEMICAL	10	25	$4004	3877	*	*	*	38	84	$3846	3772	$4200	$3871	$3650
CIVIL	+	4	+	2602				4	11	2982	3144	*	*	*
ELEC ENG (INCL COMP ENG)	4	9	5177	4782	*	*	*	22	54	3934	4071	4375	4000	3000
MECHANICAL	1	3	4444	4190	*	*	*	12	34	3701	3794	*	*	*
METALLURGICAL	2	2	3892	3892	*	*	*	17	26	3714	3773	*	*	*
SCIENCE														
BIOLOGICAL	+	1	+	3250				3	4	1944	2271	*	*	*
CHEMISTRY	18	45	3476	3597	*	*	*	66	110	3331	3422	3667	3475	2625
COMPUTER SCIENCE	+	1	+	4583				5	9	4083	4148	*	*	*
MATHEMATICS	1	1	2825	2825	*	*	*	4	5	3066	3194	*	*	*
PHYSICS	2	4	3865	3461	*	*	*	7	21	3015	3418	*	*	*
POLYMER	7	8	3621	3617	*	*	*	18	20	3328	3353	*	*	*
TOTALS	45	104						196	390					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAY 1988 MCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2058 1430 2500 1835	1474 3	1676 15	1992 7	1893 7	1968 17	1615 4	1861 7	1802 11
BANKING & FINANCE	2137 35 3000 1920		1962 96 1800 1500	1988 3	2043 13	1959 37 1875 1333		1793 34 3000 1550	1713 24 1833 1458
BUSINESS ADMINISTRATION & MANAGEMENT	1972 17	1166 1	1565 12	1733 15	2000 11	1803 8	1376 6	1793 31 2416 1500	1658 73 2167 1333
HUMAN RESOURCES (incl Labor Relations)	2917 1		2250 2						1833 1
INSTITUTIONAL MANAGEMENT							1418 8		
MANAGEMENT INFO SYSTEMS	1989 18		1697 3	2006 5	2021 4	1813 2		1956 11	1736 5
MARKETING & DISTRIBUTION	2063 6	1452 7	1396 4	1701 11	2147 3	1661 8	1500 2	1805 19	1713 137 1833 1250
ECONOMICS	2140 8		2054 11		2051 34 2166 1917	2337 12		2084 15	1600 6
LETTERS (incl English, Literature)	1666 1	2500 1				1667 1			1656 4
HUMANITIES - All Other		1250 1	1958 1				1201 3	1555 3	1561 20 2083 1208
CRIMINAL JUSTICE								1542 1	1329 5
HISTORY									

MAY 1988 MCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY			1188 2	2083 1	2013 2		1667 1	1479 4	1625 11
SOCIAL SCIENCES-All Other			1521 2	1720 1	1736 3	2500 1		1973 6	1570 10
ADVERTISING		1387 5							1721 2
COMMUNICATIONS		1169 4		1756 4	1908 5	2500 1		1740 5	1411 18
JOURNALISM		1237 3		1833 1	1694 3	2000 1		1851 3	1400 7
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2417 2				2500 1			1625 1	
AGRICULTURAL	2250 1								
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2352 10			2208 1	
CIVIL	2166 1				2082 39 1881 1900				2665 1
ELECTRICAL(incl Comp Eng)	2413 25 2633 2292			2340 4	2446 30 2375 2250			2917 1	1166 1

MAY 1988 MCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									800 1
INDUSTRIAL	2414 15		2084 2		2377 47 2404 2083			2063 2	2284 2
MECHANICAL	2421 15		2342 2		2279 23 2344 2083			2416 1	2209 2
METALLURGICAL					2290 4				
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY					2667 1				
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL					2292 1	1667 1	1387 1		
CHEMISTRY									

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BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2138 30 2301 1916	1667 1	1983 9	2147 28 2292 1666	2274 29 2292 2000	2181 7		2048 17	1933 12
MATHEMATICS	2146 8		1541 1	2063 2	2177 8	2312 1	1750 1	2396 25 2292 2167	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS				2792 1					
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									1500 1

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AVERAGE MONTHLY SALARY OFFERS
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Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING		1689 3	1674 5	1909 7	1783 8	1907 24 2083 1641	2040 4	1896 2	1994 11
BANKING & FINANCE	2125 1	1667 1	1588 2	2070 2	1889 6	1935 13	1831 3	1550 1	2110 9
BUSINESS ADMINISTRATION & MANAGEMENT	1729 5	1912 5	1522 13	1771 6	1864 4	1762 34 1666 1330	1928 11		2071 8
HUMAN RESOURCES (incl Labor Relations)		1083 1				1389 3			1764 2
INSTITUTIONAL MANAGEMENT			1579 6			2083 1			
MANAGEMENT INFO SYSTEMS	1683 2			1876 4	1884 4	1888 3	1894 2		2325 1
MARKETING & DISTRIBUTION	1589 4	2500 1	1375 6	1894 8	2752 2	1629 38 1583 1000	2916 1	1700 1	2043 19
ECONOMICS				2065 8	2360 1	1958 5	2024 2		1583 1
LETTERS (incl English, Literature)			1333 1			1472 6			
HUMANITIES - All Other			1200 1			1356 8	1428 1		750 1
CRIMINAL JUSTICE						2792 1			1083 1
HISTORY	1375 1			2046 2		1250 1			

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90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY						1444 3			2083 1
SOCIAL SCIENCES-All Other		1500 1	1250 4			1528 3			2520 5
ADVERTISING			1250 2						
COMMUNICATIONS	1250 1	1250 1	1208 2	1250 1	1983 1	1489 16			
JOURNALISM	1225 2		1417 1	1250 1	2580 1	1377 16			1833 1
TECHNICAL WRITING									2025 1
AEROSPACE & AERONAUTICAL				2150 1			2453 102 1916 2280		2420 4
AGRICULTURAL				1782 1				1500 1	2525 1
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2600 1		2250 1		2525 1	2333 1	2458 8		2544 12
CIVIL				1835 22 2500 1782	2250 4	2283 3	2363 9		1986 4
ELECTRICAL(incl Comp Eng)	2395 8	2205 9		2400 1	2487 59 2417 2292	2598 29 2600 2400	2523 299 1917 2375		2484 93 2480 2300

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL	2400 1	2083 1		1925 1	2600 1	2601 5	2368 34 2550 2232		2386 29 2500 2083
MECHANICAL	2258 2	2514 6		2375 3	2448 15	2642 2	2463 142 2525 2318		2442 191 2565 2250
METALLURGICAL	2600 1	2333 1					2478 13		2439 11
MINING & MINERAL									
NUCLEAR		2333 1			2651 3				
PETROLEUM									
ENGINEERING TECHNOLOGY					2856 2		2017 8		2490 13
AGRICULTURAL			1625 1					1083 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY		1934 4			2370 2				

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AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

90th: 2208
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CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE	1800 1	2226 4		2203 14	2238 12	2138 20 2416 1500	2286 47 2552 2166	1791 1	2257 20 2416 2025
MATHEMATICS		1529 1		2250 1		2478 2	2140 1		2375 1
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS							2550 2		
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS								1120 1	

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MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
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Sample Block: Average: 2025 706 # of Offers
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CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
ACCOUNTING	1933	2	2093	13	2232 2183 2013	20	1960	14	1967	17	2027	11	1978	3	2068 3500 1916	44	2096	4
BANKING & FINANCE	1666	1	2183	7	2185	11	2032	11	1982	10	2091	8			2050	8	2121	7
BUSINESS ADMINISTRATION & MANAGEMENT	1989	3	2046	5	2031	9	1997	12	2023 2200 1666	24	1858	7	1925	4	1899	9	1911	7
HUMAN RESOURCES (incl Labor Relations)									2333	1			1417	1				
INSTITUTIONAL MANAGEMENT									1950	1	2000	1			1560	2		
MANAGEMENT INFO SYSTEMS			2327	7	2367	6	2166	1	2314	6	2344	3			2288	2	2167	2
MARKETING & DISTRIBUTION	1829	7	1849	18	1787	12	1890 2500 1700	32	1917	15	1818	12	1728	5	2089	7	2057	7
ECONOMICS									1854	2	1442	2	1813	2	2000	1		
LETTERS (incl English, Literature)									1817	1								
HUMANITIES - All Other																		
CRIMINAL JUSTICE																		
HISTORY									1833	1					2253	1		

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY		1250 1	2250 1		2250 1				1820 1
SOCIAL SCIENCES-All Other				2042 2	1987 5				2500 1
ADVERTISING					2083 1				
COMMUNICATIONS		2228 3		1750 1	1864 3	1499 3	1616 1		1969 3
JOURNALISM		2050 1	1708 2		1904 2	1583 2			1833 1
TECHNICAL WRITING				2333 1	2568 6				
AEROSPACE & AERONAUTICAL			2400 1	2608 1					
AGRICULTURAL	2200 1	2550 1			2350 3		2550 1		
BIOENGINEERING & BIOMEDIC			2350 1						2500 1
CHEMICAL	2039 3	2583 179 1875 2458	2599 8	2585 10	2548 25 2344 2417	2555 13	2667 1	2651 77 2533 2566	2588 2
CIVIL	2173 28 1850 1906	2380 2		2479 2	2600 1		2550 1	2549 10	
ELECTRICAL(incl Comp Eng)	2405 12	2590 38 2475 2500	2529 143 2500 2350	2502 297 1916 2340	2622 6	2525 17	2550 41 2585 2450	2607 26 2120 2550	2488 7

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS PKG	. PAPER, & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									2761 2	
INDUSTRIAL	2433 3	2474 14	2377 12	2338 36 2381 2167	2511 26 2658 2415	2404	4 6	2401 13	2153 3	2208 2
MECHANICAL	2252 22 2540 2000	2549 60 2408 2458	2541 23 2550 2395	2458 100 2496 2208	2548 23 2416 2400	2555	5 17	2469 46 2500 2350	2675 69 2453 2541	2455 7
METALLURGICAL	2375 1	2466 6	2564 5	2571 6		2160	0 1	2529 22 2700 2375	2617 1	
MINING & MINERAL	2240 1									
NUCLEAR			2609 1	2733 1						
PETROLEUM									2771 12	
ENGINEERING TECHNOLOGY	2542 1	2188 2	1750 1	2131 12	2667 1	2469	9 4	2342 6		2264 1
AGRICULTURAL					2138 2					
ARCHITECTURAL & ENVIRONMENT DESIGN										
BIOLOGICAL		1750 1		2390 1						
CHEMISTRY		2208 23 2050 2042		2250 1					2361 3	

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90th: 2208
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CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1947 3	2346 26 2417 2200	2412 60 2431 2083	2353 18	2093 6	2285 5	2038 2	2286 31 2417 2158	2625 2
MATHEMATICS			2368 3	2000 1					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS				1500 1					
OTHER PHYSICAL & EARTH SCIENCES		1783 1			1167 1				
RENEWABLE NATURAL RSRCS						1666 1			

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Sample Block: Average: 2025 706 # of Offers
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10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING		1925 4	1622 6	1690 9	1680 1	1479 15	1551 14
BANKING & FINANCE		2175 2		1964 8	1525 1	1826 6	
BUSINESS ADMINISTRATION & MANAGEMENT	1583 1	1850 1	1417 2	1919 3	1625 1	1976 3	
HUMAN RESOURCES (incl Labor Relations)				1833 1			1964 1
INSTITUTIONAL MANAGEMENT				1742 4			
MANAGEMENT INFO SYSTEMS			1583 1				1694 3
MARKETING & DISTRIBUTION	1778 3		2375 1	1787 5	1292 3	1531 3	1380 1
ECONOMICS	2375 1		1375 2		2000 1	1615 4	
LETTERS (incl English, Literature)			2000 1	1501 2		1538 2	1533 1
HUMANITIES - All Other	1458 1		1379 2	1364 3	1425 3	1534 2	1284 3
CRIMINAL JUSTICE			870 1			1258 2	1690 13
HISTORY							1583 1

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AVERAGE MONTHLY SALARY OFFERS
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CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY				1532 8	1287 5	1550 2	1699 8
SOCIAL SCIENCES-All Other			1250 1	1698 8	1287 7	1530 1	1633 22 2092 1318
ADVERTISING				2050 1			
COMMUNICATIONS			1243 2	1521 2	1600 1	1581 3	
JOURNALISM			1584 2	1333 2			1300 1
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1908 10	
AGRICULTURAL							2000 1
BIOENGINEERING & BIOMEDIC							
CHEMICAL		2645 13				2000 2	2167 1
CIVIL				1988 1		2003 12	1958 138 2667 1794
ELECTRICAL(incl Comp Eng)		2622 9	2112 5	2222 3		1995 40 2583 1605	2286 3

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CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL		2494 4		2292 2		1987 8	2133 3
MECHANICAL		2541 22 2625 2500				2004 1	2254 4
METALLURGICAL						1764 3	
MINING & MINERAL							
NUCLEAR							2038 2
PETROLEUM							
ENGINEERING TECHNOLOGY							
AGRICULTURAL					1250 1		
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1090 1	1717 3		2186 2	2109 2
CHEMISTRY				2083 1	1958 1	2667 1	

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CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE	2375 2	2388 2	2083 4	2652 3	1421 1	1962 11	1583 1
MATHEMATICS						1521 2	
ALLIED HEALTH PROFESSIONS			1750 1	2126 42 2388 1625			
NURSING				1974 64 2431 1583			1667 1
PHARMACY				3095 4			
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES				2083 1			1667 1
RENEWABLE NATURAL RSRCS							1401 2

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Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS MAY 1988 MCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

90th: 2208

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2059 1516 2500 1835	1500 13	1875 148 2550 1333	1824 43 2290 1417	2017 77 1750 1700	1971 86 2000 1458	1430 24 1586 1160	1836 131 2250 1500	1677 307 1917 1250
BACHELOR TECHNICAL	2303 97 2292 1960	1307 13	2017 14	2131 40 2247 1666	2273 201 2392 2000	2159 11	1569 2	2183 56 2525 1750	1637 47 1881 1040

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AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
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Sample Block: Average: 2025 706 # of Offers
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CURRICULUM	PUBLISHING		RESEARCH & DEVELOPMENT		RESTAURANTS		TRANSPORTATION SERVICES		UTILITIES		OTHER BUSINESS SVCS		AEROSPACE		AGRI, FORESTRY & FISHING		AUTO & MECH'L EQUIPMENT	
BACHELOR NON-TECH	1682	13	1781	12	1489	38	1930	37	1938	25	1728	143	1960	24	1760	4	2038	59
					1935		1933		2083		1625		2116				1650	
					1250		1733		1650		1167		1750				1500	
BACHELOR TECHNICAL	2163	17	2182	28	1458	7	1986	46	2450	101	2089	94	2464	665	1374	4	2435	381
			2250				2197		2375		1966		2042				2583	
			1730				1782		2183		1250		2275				2150	

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AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

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Sample Block: Average: 2025 706 # of Offers
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CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1869	13	2031	51	2116	59	1951	72	2003	84	1949	44	1821	15	2041	74	2057	29
			2500		1650		2360		2466		2282				2333		2083	
			1800		1750		1750		1625		1700				1915		1800	
BACHELOR TECHNICAL	2238	75	2518	357	2487	260	2464	489	2458	106	2417	69	2481	134	2597	234	2383	26
	2415		2667		2638		2000		1800		2392		2417		1900		2108	
	1906		2250		2250		2233		2083		2042		2250		2352		2041	

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AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

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CURRICULUM	TEXTILES		TIRE & RUBBER		EDUCATION		HEALTH SERVICES		NON-PROFIT ORGANIZATIONS		FEDERAL GOV'T		LOCAL/STATE GOVERNMENT	
BACHELOR NON-TECH	1792	6	1986	7	1538	17	1713	51	1383	22	1585	40	1621	67
							1750		1675		2083		1800	
							1250		917		1250		1250	
BACHELOR TECHNICAL	2375	2	2573	50	1826	15	2064	129	1557	4	1968	108	1962	160
			2500				2416				2500		2450	
			2475				1578				1600		1785	

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AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES MAY 1988 MCPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88 10th: 1833 PART 1 - PAGE 1

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2607 70 2439 2167	2383 3	3338 56 2250 2333	2969 8	3014 13	3284 11		2667 5	2750 8
MBA--TECH	2678 19	3625 3	3542 11	3028 3	4199 22 2375 2400	3646 2		3200 2	2665 1

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AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	PUBLISHING		RESEARCH & DEVELOPMENT		RESTAURANTS	TRANSPORTATION SERVICES		UTILITIES		OTHER BUSINESS SVCS		AEROSPACE		AGRI, FORESTRY & FISHING		AUTO & MECH'L EQUIPMENT	
MBA--NON-TECH	2833	1	2083	1		2541	5	2455	3	3031	14	2247	2	2333	1	2927	9
MBA--TECH						3125	2	3687	1	2644	3	3317	3			3864	8

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AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

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Sample Block: Average: 2025 706 # of Offers
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CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
MBA--NON-TECH	1791	1	3183	12	3246	14	2561	3	3330	16	2906	3	2650	1	16	1	3100	2
MBA--TECH			3404 2333 2850	20	3478	3	2880	5	3749	3			3200	1	3016	8	2517	2

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10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH	2808 1	2400 1	2167 1	3266 4		2521 2	1991 1
MBA--TECH				2541 1		2000 1	